

**ANNUAL REPORT 2012-13**  
**2012-13 年報**

**視光師管理委員會**  
**(香港)**

**OPTOMETRISTS BOARD,**  
**HONG KONG**



Optometrists Board  
視光師管理委員會

# ***Report of the Optometrists Board***

<b><u>Contents</u></b>	<b><u>Page</u></b>
1. Preface	3
2. Message from the Chairman	4
3. Introduction	5
4. Membership of the Optometrists Board	7
5. Highlights of activities of the Optometrists Board	8
6. Committees of the Optometrists Board	10
Preliminary Investigation Committee	10
Registration Committee	12
Examination Committee	13
Education Committee	14
7. Review by Committee Chairmen	15
<i>Annexes</i>	19

## **1. Preface**

Through this report, which covers the period from April 2012 to March 2013, the Optometrists Board aims to keep members of the profession and the public better informed of the functions and work progress of the Board and its committees.

This report is intended for general information only. Certain functions of the Optometrists Board have been simplified and presented in the form of an information document. For details of the statutory functions of the Board and its committees, readers should refer to the Supplementary Medical Professions Ordinance, Chapter 359, Laws of Hong Kong and the Optometrists (Registration and Disciplinary Procedure) Regulation, Cap. 359F.

All enquiries to the Optometrists Board should be addressed to –

### **THE OPTOMETRISTS BOARD SECRETARIAT**

2/F Shun Feng International Centre  
182 Queen's Road East  
Wanchai, Hong Kong

Fax : (852) 2865 5540

Tel : (852) 2527 8363

Email : [smpb@dh.gov.hk](mailto:smpb@dh.gov.hk)

Website : <http://www.smp-council.org.hk/op/index.html>

## ***2. Message from the Chairman***

As the Chairman of the Optometrists Board, I am pleased to present the Board's Annual Report for 2012/2013, which records the Board and the profession's efforts in striving for continuous improvement to our professionalism and in promoting the optical health of the public.

One encouraging piece of news I wish to share with you is that 19 Part IV registrants have successfully completed the Continuing Education Courses (CEC) in Optometry offered by the Hong Kong Polytechnic University and were granted a Certificate of Attainment in Optometry (Part II) in September 2013. The graduates, together with one year of relevant experience in the profession, shall be eligible for advancing to Part II of the Register. This marks one further step forward in achieving the Board's major goal of promoting a high professional standard of practice and conduct among optometrists.

On the means to enhancing the quality of services and the credibility of the optometry profession, the Board considered that participation in Continuing Professional Development (CPD) activities an indispensable element whereby registrants could hone their expertise, as well as to grasp the latest development in the optometric field. To this end, the Board is contemplating a revision to the Code of Practice which mandates registrants' participation in CPD activities. Under the proposed revision, non-compliance with the Board's CPD requirement would be tantamount to professional misconduct and the practitioner concerned may subject himself to disciplinary actions by the Optometrists Board in case of a complaint. The Board shall consult the members of the profession and collect their views on the proposal in the coming few months.

I am privileged to have the continuous support and dedicated commitments from all the Board and Committee Members and staff of the Secretariat while in carrying out the Board's statutory functions and responsibilities. Looking ahead, the Board is confident of deepening its collaboration with members of the optometrist profession in maintaining high ethical standards and professionalism.

Prof. Ricky Y. K. MAN  
*Chairman, Optometrists Board*

### **3. Introduction**

3.1 The Optometrists Board is a statutory body established under the Supplementary Medical Professions Ordinance, Chapter 359, and the Optometrists (Registration and Disciplinary Procedure) Regulation, Chapter 359F, responsible for the registration, discipline, and management of persons engaged in professions supplementary to medicine including optometrists. The Board is also tasked to promote adequate standards of professional practice and conduct among optometrists. The Board Secretariat, which is staffed by the DH, provides administrative and secretarial support to the Board and its committees.

#### **Registration of optometrists**

3.2 Registration of optometrists commenced on 1 December 1994. With effect from 1 April 1996, any person who practises the profession of optometry in Hong Kong without being registered commits an offence<sup>1</sup>. Any information on illegal practice of the optometry profession will be reported to the Police for investigation.

3.3 The Register has four parts, Part I, Part II, Part III and Part IV. Entry in the various parts of the Register is based mainly on the qualification and/or experience possessed by the applicants.

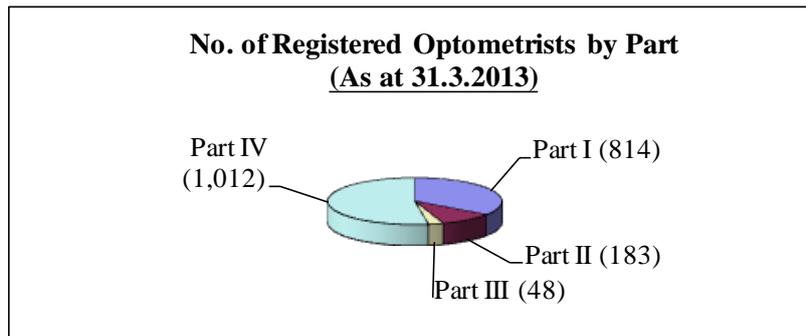
3.4 A person who was practising optometry on 1 December 1994 and did not qualify for full registration could apply for provisional registration in Part IV register. Provisional registration was a one-off exercise which was completed on 31 May 1995.

3.5 The Optometrists Board is empowered under section 15A of the Supplementary Medical Professions Ordinance to hold examinations for the purpose of registration as and when it considers expedient or necessary.

3.6 As at 31 March 2013, there were 2,057 registered optometrists. Statistics on the registration of optometrists are detailed at Annex A. Appended below is a pie chart showing the number of registrants in each part of the register :

---

<sup>1</sup> Schedule 4 to the Optometrists (Registration and Disciplinary Procedure) Regulation provides for persons exempt from the requirement.



### **Control mechanism and disciplinary power of the Board**

3.7 The Optometrists Board is empowered by law to regulate the professional conduct of registered optometrists through an established disciplinary mechanism.

3.8 Complaints against registered optometrists are normally either lodged with the Board by individuals or referred to the Board by other bodies such as the Hong Kong Police Force.

3.9 The Optometrists Board has prepared a Code of Practice prescribing the standards of conduct and practice and regulating the activities of optometrists. The Code is issued to all registered optometrists for compliance. The Board will from time to time review the Code and promulgate changes whenever necessary. Any alleged cases of professional misconduct committed by the optometrists will be referred to the Board for investigation, and for inquiry where necessary. At inquiries, the Board may make orders ranging from the issue of warning letters to the removal of the optometrist's name from the register.

### **Continuing professional education for registered optometrists**

3.10 To encourage optometrists to engage in life-long learning to sharpen their professional knowledge and skills, the Optometrists Board introduced a voluntary Continuing Professional Development (CPD) Scheme in November 2004. The Education Committee formed under the Board was set up to monitor and review the design and implementation of the CPD Scheme and the Registration Committee for the accreditation of CPD activities and appointment of accredited programme providers.

## ***4. Membership of the Optometrists Board***

4.1 The Supplementary Medical Professions Ordinance stipulates that all members of the Optometrists Board are appointed by the Chief Executive\*. The Board comprises –

- (a) a Chairman from among the members of the Supplementary Medical Professions Council, other than a member appointed under section 3(1)(d)(iv) of the Supplementary Medical Professions Ordinance;
- (b) one registered medical practitioner on the nomination of the Hong Kong Medical Association;
- (c) one person specially qualified to advise the Board on professional education; and
- (d) five to eight optometrists.

4.2 Membership of the Board for the period from April 2012 to March 2013 was as follows –

Chairman: Prof Ricky Y. K. MAN

Members: Ms CHAN Lai-ming  
Miss Rufina CHAN Tin-yan  
Dr CHOW, Pak Chin, JP  
Dr DO Chi-wai  
Mr HO Kai (from 1.4.2012 to 30.9.2012)  
Ms KWOK Wai-ying  
Prof Kenneth LAM Chung-wing  
Mrs Joyce LEUNG Chi-dai (from 1.10.2012)  
Mr Keith LEUNG Man-kei  
Mr John WONG Chun-hon  
Mr Jack WONG Wai-hung

---

\* Authority delegated to the Secretary for Food and Health.

## ***5. Highlights of activities of the Optometrists Board***

5.1 The Optometrists Board transacted its business at meetings and by the circulation of papers. Set out below is a highlight of major activities of the Board between 1 April 2012 and 31 March 2013 –

### **(a) Review of the Code of Practice**

For the sake of enhancing the professional standard and the credibility of the optometrist profession, the Optometrists Board sees the need for registrants to continually strive to update and extend their professional knowledge and skills through continuous education. To this end, the Board has been exploring ways to boost the participation rate in CPD activities, which included adding a new provision in the Code of Practice mandating registrants' participation in CPD activities.

Under the proposed revision, non-compliance with the Board's CPD requirement would be tantamount to professional misconduct and the optometrist concerned may subject himself to disciplinary actions by the Optometrists Board in case of a complaint. The Board shall consult the members of the profession and collect their views on the proposal in due course.

### **(b) Review of the CPD scheme**

With a view to encourage wider participation in the voluntary CPD scheme, the Board Education Committee (BEEdC) has conducted a review on the design and the implementation of the CPD scheme.

It is proposed that the scope of recognized CPD activities be expanded to include a broader range of activities such as active participation, post-graduate studies, self-study and publication. The allocation of CPD points would be adjusted on the basis of the mode of participation (active/passive) and the relevance to optometry.

The Optometrists Board has endorsed the BEdC's proposed revisions to the CPD scheme. The Committee shall work on revising the Manuals for CPD Activities and registrants will be informed of the details of the new CPD scheme in due course.

**(c) Continuing professional education**

311 optometrists have reported attainment of 10 CPD hours in 2011/2012. Subject to consent given by the registrants, they were awarded a Certificate of Achievement and their names were posted on the Board's website.

**(d) Use of quotable titles**

Upon receipt of the requests made by the HKSPPO and HKAPPO for including the term “眼科視光師” as a quotable title in end 2011, the Board has deliberated the issue at three of its policy meetings. In the absence of a consensus over the use of the title, the Board shall resume discussion of the matter at its next meeting.

**(e) Part II and Part III registration examination**

To pave way for the holding of Part II and Part III registration examinations as provided in the Optometrists (Registration and Disciplinary Procedure) Regulation, the Board has endorsed the eligibility criteria for sitting the examinations and the syllabi for Part II and Part III registration examinations, as proposed by the Board Registration Committee (BRC) and the Board Examination Committee (BEC) respectively.

The BEC has been working on the format, design and logistical arrangements for the examinations, with reference to the Continuing Education Courses (CEC) in Optometry offered by the Hong Kong Polytechnic University. The Committee shall put forth its finalized proposal to the Board for consideration in due course.

## ***6. Committees of the Optometrists Board***

6.1 Section 9 of the Supplementary Medical Professions Ordinance provides for the Supplementary Medical Professions Boards to appoint committees for the better discharge of its functions under the Ordinance. Works of the four committees under the Optometrist Board are detailed below –

### **Preliminary Investigation Committee**

6.2 The Optometrists Board's jurisdiction over optometrists' professional conduct is laid down in the Supplementary Medical Professions Ordinance and the Optometrists (Registration and Disciplinary Procedure) Regulation.

6.3 Situations that may give rise to disciplinary proceedings include where a registered optometrist –

- (a) has been convicted in Hong Kong or elsewhere of an offence punishable with imprisonment;
- (b) has been guilty in Hong Kong or elsewhere of professional misconduct;
- (c) was not at the time of his registration qualified to be registered;
- (d) has obtained registration by fraud or misrepresentation; or
- (e) has not complied with or is in breach of any condition of his registration (other than a condition under section 15) or has failed to comply with the Supplementary Medical Professions Ordinance.

6.4 Membership of the Preliminary Investigation Committee for the period from April 2012 to March 2013 was as follows –

Chairman: Mr Jack WONG Wai-hung

Members: Mrs Joyce LEUNG Chi-dai (from 1.4.2012 to 30.9.2012)  
Mr Adam LEE Chi-ying (from 1.10.2012)  
Dr Larry NG Hou-yan

6.5 If an optometrist is found guilty of a disciplinary offence after an inquiry, the Optometrists Board may order any one of the following –

- (a) removal from the Register of Optometrists which will be published in the Gazette;
- (b) removal from the Register of Optometrists for such period as the Optometrists Board may think fit which will be published in the Gazette;
- (c) a reprimand which will be published in the Gazette; and
- (d) a warning letter in such terms as the Board considered appropriate which may or may not be published in the Gazette.

6.6 Below is a summary on the complaints handled by the Board's Preliminary Investigation Committee for the period from April 2012 to March 2013:

<u>Cases</u>	<u>No.</u>
Received	10
Considered	6
Dismissed	2
Referred to the Board for inquiry	4

**Annex B** summarizes the four disciplinary inquiries conducted by the Optometrists Board in 2012 / 2013, the charges in detail and the Board's decisions.

## Registration Committee

6.7 The Registration Committee, established in 1994, is responsible for –

- (a) approving applications for registration under section 12(1)(a) of the Supplementary Medical Professions Ordinance;
- (b) advising the Supplementary Medical Professions Council Registration Committee on the eligibility of applicants for registration under sections 12(1)(b) and 12(1)(c) of the Supplementary Medical Professions Ordinance;
- (c) approving the registration of applicants found by the Supplementary Medical Professions Council to be qualified for registration under sections 12(1)(b) and 12(1)(c) of the Supplementary Medical Professions Ordinance;
- (d) making recommendations to the Optometrists Board in updating the list of registrable qualifications under section 12(1)(b) of the Supplementary Medical Professions Ordinance;
- (e) determining the removal of names from the register under section 10(4) of the Supplementary Medical Professions Ordinance;
- (f) determining the restoration of names to the register for removals effected under section 10(4) of the Supplementary Medical Professions Ordinance;
- (g) accrediting CPD programmes from non-accredited programme providers;
- (h) vetting the applications for renewal of accreditation status from accredited programme providers for the CPD scheme
- (i) deciding on and updating the list of quotable qualifications, their abbreviations and Chinese translation for inclusion on signboards and stationery used by registered optometrists; and
- (j) advising the Optometrists Board on matters relating to registration.

6.8 Membership of the Board Registration Committee for the period from April 2012 to March 2013 was as follows –

Chairman: Mr John WONG Chun-hon

Members: Mr CHAN Kong  
Miss Rufina CHAN Tin-yan  
Dr Karen CHENG Kam-yee  
Mr Patrick CHENG Wai-hung  
Mr HO Kai (from 1.4.2012 to 10.6.2012)  
Ms Bibiana YU Sin-ying (from 11.6.2012)

### **Examination Committee**

6.9 The Examination Committee, established in 1989, is responsible for –

- (a) advising the Optometrists Board on syllabus and format of examination/ assessment for registration;
- (b) advising the Optometrists Board on the appointment of examiners;
- (c) assisting the Optometrists Board in matters relating to examinations/ assessments; and
- (d) advising the Optometrists Board on matters relating to qualifications and experience.

6.10 Membership of the Examination Committee for the period from April 2012 to March 2013 was as follows –

Chairman: Prof. Kenneth LAM Chung-wing

Members: Dr FAN Chi-shing  
Mr Dominic CHIM Chun-pong  
Dr KEE Chea-su  
Prof. Carly LAM Siu-yin

## **Education Committee**

6.11 The Education Committee, established in 2001, is responsible for –

- (a) developing an implementation plan on continuing professional development for registered optometrists;
- (b) developing an accreditation system for continuing professional development for registered optometrists; and
- (c) considering the promotion strategies for continuing professional development for registered optometrists.

6.12 Membership of the Education Committee for the period from April 2012 to March 2013 was as follows –

Chairman: Miss Rufina CHAN Tin-yan

Members: Dr Henry CHAN Ho-lung  
Ms Monica CHOW Man-kit (from 1.4.2012 to 4.4.2012)  
Dr Allen CHEONG Ming-yan (from 5.4.2012)  
Mr FAN Sio-hong  
Dr Forrest NG Yiu-fai  
Ms Queenie YIP Siu-lai

## ***7. Review by Committee Chairmen***

### **Preliminary Investigation Committee**

7.1 The role of the Preliminary Investigation Committee (PIC) is to make preliminary investigation into complaints and determine, based on the information available, whether there is any prima facie case for professional misconduct on the part of registered optometrists. If affirmative, the PIC shall refer the case to the Board for an inquiry. In 2012/2013, the PIC processed a total of 6 complaints, in which 2 were dismissed and 4 were referred to the Board for inquiry.

7.2 For the purpose of enhancing the transparency of disciplinary proceedings and educating members of the profession as to what may constitute professional misconduct, the Optometrists Board is reviewing its policy on publication of the Board's findings of disciplinary inquiries on its website. In particular, the Board shall explore the possibility of publishing the full judgment of all guilty cases on the Board's website. Sharing this information would enable registrants to better comprehend situations that may give rise to disciplinary inquiries and to minimize the risks of committing any professional misconduct inadvertently.

7.3 In order to maintain the professional credibility of registered optometrists and to meet the rising expectations of the public, registrants, while conducting their professional duties, are strongly advised to observe with requirements as stipulated in the Supplementary Medical Professions Ordinance, the Optometrists (Registration and Disciplinary Procedure) Regulation and the Code of Practice.

Mr Jack WONG Wai-hung  
*Chairman, Preliminary Investigation Committee*

*[The Preliminary Investigation Committee held four meetings during the reporting period.]*

## **Registration Committee**

7.4 One of the main functions of the Registration Committee is to handle and vet applications for registration as optometrists. In the year of 2012/2013, the Registration Committee approved 35 registration applications, out of a total of 36 received cases. Separately, the Committee has endorsed 7 applications for restoration of names to the Register of Optometrists.

7.5 As the Board's delegated accreditor of CPD programmes, the Registration Committee is responsible for approving applications for validation of CPD programmes submitted by non-accredited programme providers, according to the Board's prevailing policy and assessment criteria. During the year, the Committee has approved 11 applications for validation of CPD programmes. Registrants may visit the Board's website for the most updated list of CPD programmes as accredited by the Board.

7.6 In accordance with the Guidelines for Consideration of Quotable Qualifications as laid down by the Board, the Registration Committee processed 4 applications from registered optometrists for quoting non-listed qualifications in 2012/13. The most updated List of Quotable Qualifications has been uploaded to the Board's website for registrants' easy reference.

Mr John WONG Chun-hon  
*Chairman, Registration Committee*

*[The Registration Committee held one meeting during the reporting period.]*

## **Examination Committee**

7.7 To provide for an additional channel for Part IV registrants to advance to higher parts of the Register, the Optometrists Board considered it is necessary to hold the Part II and Part III registration examinations as provided in the Optometrists (Registration and Disciplinary Procedure) Regulation.

7.8 Following the Board's endorsement of the syllabi and the eligibility criteria for sitting Part II and Part III registration examinations, the Examination Committee has worked out the format, design and the preliminaries for the examinations. In developing the proposal, reference has been made to the Licensing Examination conducted by the Medical Council of Hong Kong, the Dental Council of Hong Kong, as well as the examination formats of the Continuing Education Courses (CEC) in Optometry offered by the Hong Kong Polytechnic University.

7.9 The Committee's proposal shall be put forth to the Optometrists Board for consideration in due course.

Prof. Kenneth LAM Chung-wing  
*Chairman, Examination Committee*

*[The Examination Committee held one meeting during the reporting period.]*

## **Education Committee**

7.10 The rate of participation in the voluntary CPD scheme remains steady over the past few years. For the year 2011/2012, 458 members of the profession, representing 22.5% of total number of registrants, submitted returns on their CPD attainment to the Board Secretariat, of which 311 registrants have attained 10 CPD hours.

7.11 This year, the Education Committee has taken the opportunity to thoroughly review the current CPD scheme, with a view to perfecting various aspects of the scheme and to encourage wider participation in the CPD activities. Under the revised CPD scheme, the scope of recognized CPD activities would be widened to include active participation, post-graduate studies, self-study and publication. The allocation of CPD points would be adjusted on the basis of the mode of participation (active/passive) and the relevance to optometry.

7.12 The Optometrists Board has endorsed the Education Committee's above proposal on revision of the CPD scheme. The Committee shall work on revising the Manuals for CPD Activities and registrants will be informed of the details of the new CPD scheme in due course.

Miss Rufina CHAN Tin-yan  
*Chairman, Education Committee*

*[The Education Committee held one meeting during the reporting period.]*

**Registration of Optometrists**  
**(as at 31.3.2013)**

SMPO	Qualification/Eligibility	Part of Register	Restriction on Practice	No. of registrants
12(1)(a)	(a) Bachelor of Science Degree in Optometry awarded by the Hong Kong Polytechnic or the Hong Kong Polytechnic University	I	<ul style="list-style-type: none"> <li>Allowed to use drugs approved by the Board as shown in the Code of Practice</li> </ul>	(a) 575
	(b) Professional Diploma in Optometry issued by the Hong Kong Polytechnic			(b) 98
	(c) Part II optometrist with Certificate of Attainment in Ocular Pharmacology issued by the Hong Kong Polytechnic University and has practised for one year or more after having been registered as a Part II optometrist, or has other experience that is recognized by the Board			(c) 69
12(1)(a)	(a) Higher Certificate in Optometry issued by the Hong Kong Polytechnic; or	II	<ul style="list-style-type: none"> <li>Not allowed to use diagnostic agents except staining agents</li> </ul>	(a) 20
	(b) A certification from the Optometrists Board that he has passed an examination in optometry conducted under section 15A of the SMPO			(b) 0
	<ul style="list-style-type: none"> <li>A certification from the Optometrists Board that he has passed an examination in refraction conducted under section 15A of the SMPO</li> </ul>	III	<ul style="list-style-type: none"> <li>To practice refraction only</li> </ul>	0
12(1)(b)	<ul style="list-style-type: none"> <li>A person who holds degree, diploma or any other document of any examining body other than those prescribed in law and has appropriate experience as recognized by the SMPC</li> </ul>	<ul style="list-style-type: none"> <li>To be determined by SMPC in consultation with the Board</li> </ul>	<ul style="list-style-type: none"> <li>Restrictions relevant to the part of the register entered</li> </ul>	Part I = 72 Part II = 1 Part III= 0
12(1)(c)	<ul style="list-style-type: none"> <li>A person who was practising optometry profession on 1 December 1994, and by reason of his education, training, professional experience and skill satisfies the SMPC that he is fit for registration</li> </ul>	<ul style="list-style-type: none"> <li>To be determined by SMPC in consultation with the Board</li> </ul>	<ul style="list-style-type: none"> <li>Restrictions relevant to the part of the register entered</li> </ul>	Part I = 0 Part II = 162 Part III= 48

Legend: SMPO – Supplementary Medical Professions Ordinance  
SMPC – Supplementary Medical Professions Council

SMPO	Qualification/Eligibility	Part of Register	Restriction on Practice	No. of registrants
15	<ul style="list-style-type: none"> <li>A person who was practising optometry profession on 1 December 1994 but who on that date was not qualified under section 12 of the SMPO to be registered and has acquired substantial knowledge, experience and skill in the practice of his profession to the satisfaction of the SMPC</li> </ul>	IV	<ul style="list-style-type: none"> <li>Not allowed to perform any function or engage in any activity other than work relating to refraction and contact lenses and not allowed to use any diagnostic agents other than staining agents</li> </ul>	479
	<ul style="list-style-type: none"> <li>To practice refraction only</li> </ul>		183	
	<ul style="list-style-type: none"> <li>A person who was practising optometry profession on 1 December 1994 and has passed the Optometrists Board examination on refraction and contact lens fitting</li> </ul>	IV	<ul style="list-style-type: none"> <li>Not allowed to perform any function or engage in any activity other than work relating to refraction and contact lenses and not allowed to use any diagnostic agents other than staining agents</li> </ul>	140
	<ul style="list-style-type: none"> <li>A person who was practising optometry profession on 1 December 1994 and has passed the Optometrists Board examination on refraction</li> </ul>	IV	<ul style="list-style-type: none"> <li>To practice refraction only</li> </ul>	210
<u>Part</u>	<u>No.</u>			
I	814 (781)			
II	183 (187)			
III	48 (52)			
<u>IV</u>	<u>1,012 (1,012)</u>			
Total	2,057 (2,032)			

Note :

Numbers in brackets are last year's figures as at 31 March 2012

**Annex B**

**Disciplinary inquiries conducted by the Optometrists Board**  
**(1 April 2012 to 31 March 2013)**

Date of Inquiry	Allegation(s)	Decision of the Board
17 Sep 2012	The respondent was alleged to have instigated, sanctioned, acquiesced in or failed to take reasonable steps to prevent the publication of an article or advertisement on the discount for optometric services on a website.	Guilty. The Board ordered that a warning letter be served on the respondent and such order was not published in the gazette.
8 Oct 2012	The respondent was alleged to have instigated, sanctioned, acquiesced in or failed to take reasonable steps to prevent the publication of an advertisement on a website, in which discount offers for optometric services were made.	Guilty. The Board ordered that a warning letter be served on the respondent and such order was not published in the gazette.
14 Nov 2012	The respondent was alleged to have disregarded and/or neglected his professional duties and responsibilities towards the Patient in that he –  (a) failed to provide information as to the degree of myopia of the patient to her mother (“the complainant”) despite her request;  (b) failed to advise the patient and/or the complainant the necessity and/or desirability for the patient to obtain a pair of spectacles.	Guilty. The Board ordered that the respondent be reprimanded and such order was published in the gazette.
10 Jan 2013	The respondent was alleged to have instigated, sanctioned, acquiesced in or failed to take reasonable steps to prevent the publication of a series of articles in a newspaper, in which optometric services were offered to readers of the newspaper at a discount and/or for free.	Not guilty. The facts alleged against the respondent had not been proved to the satisfaction of the Board and the complaint was dismissed.

Summary: 3 cases – guilty  
1 case – not guilty